

Become a **BusinessNZ CHALLENGE** judge

young
enterprise
TRUST

and help our future leaders

The BusinessNZ Challenge is a three-day **practical business education experience** for Year 11 students. **It provides** an introduction to the strategy, terminology and practice of business.

The programme is run in 55 schools around the country each year, with up to 80 students participating at each school.

On the final day of the programme each team present their business ideas, creations and discoveries to a panel of judges at a business expo. The judges, who are typically local business people, celebrities and Members of Parliament, evaluate each team's presentation and determine a winning team.

Why become a Judge?

Look back on your career and there will be events that have significantly influenced your thinking, understanding and choices. For many of these young people this is the first of these events in their journey into business, and it makes a lasting impression. By being a judge, you will be seeing and helping some of NZ's future entrepreneurs, innovators and leaders. You will find it a truly rewarding experience.

What the Students do:

In just three days the students...

- Form a virtual company, with an organisational structure and directors roles.
- Devise a product which solves a problem, or fills a need.
- Research the product, target market and competition.
- Develop a business plan including strategic planning, finance, sales and marketing and production elements.
- Prepare and deliver a 10 minute presentation of their business to the panel of judges.

If you would like to be a BusinessNZ Challenge judge,

please contact janet.hunt@yetrust.co.nz or 04 570 3399

What you will have to do:

The judging will take about three hours of your time at the school. Following a judges briefing over lunch, you will individually evaluate each team's business plan presentation and mark them on a range of criteria. You will then convene with your fellow judges to deliberate, and determine the winning team.

It is a bit like 'Dragons Den'.



Inspiring, Educating and Transforming students through Enterprise Experiences

www.yetrust.co.nz

Thanks to all our **sponsors** whose **generosity** allows us to **deliver** this programme to **55 schools** across the **country**.

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