

## OUR COMMUNITY

# Aparima students find a recipe for success

BY HOLLIE GUYTON

COOKING, for too long, has been a pastime dominated mainly by women... but that's all about to change.

Bush to BBQ presents: *The New Zealand Hunter's Cook Book; Man vs Food.*

Six students from the Year 12 and 13 Media Studies class of Aparima College have come together to form the company 'Bush to BBQ' under the Lion Foundation's Young Enterprise Scheme (YES).

The students saw a gap in the market for a simple "no frills", quality, hardy and affordable cook book so, living in an area where hunting is as critical to men as breathing, Bush to BBQ was formed and the idea for the cook book was born.

Managing director Kristen McKenzie is positive about the success of the company.

"We are all enthusiastic, intelligent, resourceful students with a broad range of skills between us, and we have so many people in the Riverton community and surrounds wanting to help us."

Thus far, Bush to BBQ have created their logo, business plan, business card, cook book name, conducted their market analysis, and know exactly what their cook book will consist of.

Now they just need recipes, New Zealand nature photographs and sponsors.

"We need recipes. Any New Zealand game recipes we would love to have. We need



**A recipe for success:** Aparima College student Jacinda Higgins (16) and Head of English Department Lynne Grove.

original, quality recipes; the more the merrier.

"Sponsorship is also a big one for us at the moment, we need money to get our cook book out so that people can buy it," communications director Jacinda Higgins said.

Once they have enough recipes, sponsors, photographs and content, the company will publish their cook book and sell it in shops around New Zealand.

"We're going to start with Riverton, then Southland, the South Island and then all of New Zealand. I don't know about the world market, but hey, who knows," Miss McKenzie said.

The students have received a lot of interest from the Riverton community.

"We even have had an offer of help from MASH Catering. Abby Nelson is one of our mentors and along with MASH Catering, she is going to help us organise and run our cook book launch through a tasting-din-

ner where the public can come along, taste our meals and maybe (hopefully) buy our book."

All members of the company credit a lot of their success so far to Lynne Grove, the Media Studies teacher and YES co-ordinator for Aparima College.

"She's amazing. Mrs Grove has researched so much about businesses and all that complicated, boring stuff, so that she can teach us, so that we can be successful in the YES scheme," Miss Higgins said.

"She organised us to meet with Craig Printing for a tour of their printing factory which was epic. We wouldn't even have YES at Aparima College if it wasn't for Mrs Grove, we had it like 10 years ago but it stopped, so we are really lucky to have her here."

At Aparima College they have five companies with 27 students between them, who are doing all sorts of projects including a children's book, a rock music CD and a motocross event.

The next task for Bush to BBQ and the Young Enterprise companies is an oral presentation made in front of a panel of businesses on May 11.

If you have New Zealand game recipes you wish to donate or wish to sponsor Bush to BBQ please email managing director Kristen McKenzie at [kristen.mckenzie@aparima.school.nz](mailto:kristen.mckenzie@aparima.school.nz).

- Hollie Guyton is a Year 12 student at Aparima College