



Muso's 4 Lusos chief executive Theo Herewini-Harden explains the group's concept with members, from left, Khalem Tautari, Claire Verhaegh, Preeti Argal, Wade McSoriley and Annmarie Penny, while judge Ross Ronald looks on, at the BusinessNZ Challenge yesterday.

Photo:  
ROBYN EDIE  
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# Students blossom in business challenge

**Nicci McDougall**

Future leaders shone at the BusinessNZ Challenge yesterday.

About 80 students from Aurora, Aparima and Menzies Colleges were mixed in different groups

and given three days to develop a virtual business concept and whole business plan.

One of the judges, Darren Ludlow, said the students came up with some concepts that had tremendous capabilities and were good selling propositions. "It is

always impressive to see some out-of-the-box thinking that some come up with," Mr Ludlow said.

It gave the students a slice of what the business world was like and they were, "funky groups with some groovy kids", he said.

Muso's for Lusos chief executive

Theo Herewini-Harden said it was a huge learning curve and although it had been a lot of work, he had come away with a good preparation for the real world.

A group called Study Buddy won the competition. Its concept was a fun and interesting learning

game; a free-to-use website and application, which can be downloaded from a computer to any phone or network for a small cost, for computer teachers and students to incorporate into their lessons.

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