

Ted helps kids cope with disasters at home

By SIMON EDWARDS

A group of teens has produced a story and activities book aimed at helping youngsters know what to do in an emergency.

In *What do I do?*, said Ted, three characters known as The Danger Rangers help out with advice on fires, floods and earthquakes.

Four Sacred Heart College students are pursuing the project as part of their entry in the 2011 YES competition. The Young Enterprise Scheme teaches senior secondary school students about real world business, marketing and economics issues by challenging them to form a company, then devise, market and sell a product.

Danger Rangers chief executive and finance director April Bliss,



Nicola Roundill (communications), Jasmine Divinagracia (production) and Natalie

Depcznski (marketing and sales) say their idea was spurred by the Christchurch earthquakes.

Their storyline, and activities such as mazes, word finds and join-the-dots puzzles, are based

To the rescue: Danger Ranger directors, from left, Nicola Roundill, Jasmine Divinagracia, April Bliss and Natalie Depcznski say their emergency story and activities book is for kids aged four years and up.

around "Ted" – a teddy bear representing children.

The target market is four-year-olds and up.

"All the emergencies happen when Ted is at home ...," April says.

After an audition process they hired year 10 student Rebekah Smyth to draw the Danger Rangers and Nicola drew Ted. Instead of getting the printing company to design and illustrate all the pages and puzzles, they did it all themselves.

However, delays in production means the girls are now playing catch-up to get sales. The books cost \$15 (\$1 from each sale goes to the Christchurch Earthquakes Appeal). Enquire by emailing yesshc2011@gmail.com or search Danger Rangers on Facebook.