

## News Feature

# Business students making a difference

Tuesday, 25 May 2010

**At the recent Lion Foundation Young Enterprise Scheme business presentation finals for Auckland Central, Little Steps, a student company from St Mary's College, took out first place.**

The Little Steps students wowed judges with their illustrated children's book fighting obesity by guiding children towards a healthier diet.

"All competing teams were inspirational," judge Kath Allen from MediaWorks, said, "we were flabbergasted by the innovation and professionalism shown by students taking on the business world."

"Little Steps book, Bert's Big Day, is a fantastic idea and the team's passion to make a difference in the community shone through in their presentation."

Auckland City Mayor John Banks presented first prize and encouraged each student to embrace what makes them unique stating: "Work on your competitive advantage and you'll fly with the eagles."

Ten secondary school student businesses treated the 220 strong audience to an entertaining display of their business products which included the Pooperloop, an inexpensive and hands-free accessory for dog owners; e-tagging - solar powered LED advertising; and Hand's on - rugby balls with hand guides to teach the perfect pass technique.

Enterprise North Shore, who facilitates the programme in Auckland Central, North Shore and Rodney, was delighted with the calibre of presentations. Chief executive Terry Hoskins said, "The Auckland Central students showed amazing levels of entrepreneurial ability. The level of ambition and creativity they already possess signals the future of business in Auckland will be in excellent hands in years to come."

Second place went to Zenzic from St Cuthbert's with their reusable laptop skins, with third place going to Loisir Enterprises from Auckland International College and their portable and adjustable laptop table.

St Cuthbert's College Hydr8 Solutions, who produce BPA free drink bottles, won the Lochiel Printing Limited Business Card competition and received 200 cards of their winning design.



Little Steps from St Mary's College show off their award winning book. Back row, L to R: Holly Sutton-Edwards, Amy O'Brien, Losa Tuinukuafe, Kate Devoy, Phoebe Lowe. Front row, L to R: Nicole O'Loughlin, Christina Nuval.