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## News

# Dream win for young entrepreneurs

Thursday, 10 June 2010



ABC Dreams Directors pictured with Tony Caughey, Chairman of Young Enterprise Trust.

**Having a successful business requires careful planning, innovation, hard work, and a positive attitude to make dreams come true.**

Putting their creativity into practice, ABC Dreams, from Macleans College, won first place at the Lion Foundation Young Enterprise Scheme Oral Business Planning Presentation finals for Counties Manukau.

Thirteen teams from schools across the Manukau region made it to the finals and competed for the top three awards. ABC Dreams took the top award, impressing the judges with their creative, innovative, educationally illustrated children's story book designed to appeal to both parents and young children.

The book followed Eddie Medley, a Ragdoll, as he ventured across New Zealand in search of the mystical Taniwha, meeting all kinds of animals on the way. Eddie learns new things that will aid him in his quest to free the great creature. With his compass, notebook, pen and of course his special-travelling jandals, you can journey with Eddie and experience the wonders of Aotearoa on the way!"

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