

SELL-ebration at Golden Bay High School

Next week the Young Enterprise Trust brings its SELL roadshow to Takaka to present to 80 Golden Bay High School students from Years 10 and 11.

The Student Enterprise Learning Link (SELL) programme is a three-day practical business education workshop which involves secondary school students forming 'virtual' companies, researching and deciding on a product or service, writing up a business plan, and launching it in an oral presentation competition.

This is the first time the SELL programme has been to Golden Bay High School.

The school's host SELL co-ordinator, Justine Butler, is looking forward to having this programme come to the school. She says it is a fantastic opportunity for the students to be engaged in such hands-on learning.

The workshop is delivered by two Young Enterprise Trust staff, both of whom have had practical business experience and high-level secondary school management experience.

Students are divided into 10 teams of eight, and using the latest business theories they create a hypothetical product,

set up a company and prepare a business strategy to produce and sell the product or service.

On the final day, each team's business ideas, creations and discoveries go on display at a Dragon's Den Business Planning Expo.

Five judges, including Councillor Stuart Borlase and Damien O'Connor MP, evaluate each team's presentation and mark them on a range of criteria. An overall winner in the BusinessNZ Business Planning Experience is identified, with category winners in Innovation, Teamwork, Sustainability and Marketing also recognised.

"Many of the students just don't want it to end," says Ewan. "It really is a youth business SELL-ebration."

National Director for SELL, Ewan McLeod says, "There's a great amount of goodwill still out there in the business communities and also in our secondary schools. We are dependent on the generosity of sponsors who donate up to \$400 000 to ensure that this programme can be delivered to up to 60 schools from Invercargill to Whangarei each year.

"We also rely on principals with the vision to see the benefits of this workshop

for their students' learning and engagement, and the teaching staff to co-ordinate and arrange our visit to their school.

"Then it's all up to the kids who, unlike most adults, have no boundaries to their innovative thinking and brainstorming."

Motueka WI meeting

The April meeting of the Motueka Women's Institute was held in the Fire Brigade Hall.

President Faith Wells welcomed members and also two new members.

Guest speaker Greg Buckettt told the meeting how he woke up at age 15 with crippling pain, and the subsequent years he spent dealing with arthritis, until he met a man involved with natraceutical remedies.

It changed his life and now looks a healthy young man.

Next month's Institute birthday will be celebrated with members going to a concert.

New members are always welcome.