



Little Steps lead to win

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A story that targets healthy eating has served up business success for a group of St Mary's College students.

Student company Little Steps took out the top prize at the Lion Foundation Young Enterprise Scheme regional finals for Auckland central for their illustrated children's book Bert's Big Day.

The group not only beat 40 other student companies for the Auckland Chamber of Commerce company of the year award, but also won the Auckland city high growth potential award and The Edge excellence in communication award.

Young Enterprise Scheme regional co-ordinator Lisa Ford says the Little Steps team is an excellent endorsement for the school-based programme.

"These students have experienced not only how to operate a real business, but have adopted a product that addresses a problem in our society. Watching their progress this year has been inspirational."

The evening's awards ceremony, held at the Auckland Town Hall, were presented to the year 12 and 13 students in front of an audience of more than 120 dignitaries, sponsors, mentors, parents and fellow students who participated in this year's Young Enterprise Scheme. The successful production of reusable laptop skins saw Zenzic from St Cuthbert's College win second place and also claim the Lochiel Printing Ltd best annual report award.

Little Steps will now represent the Auckland central region at the national awards in Wellington in November.