



Young Enterprise Trust

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## BP Community Enterprise Project (Intermediate)

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LEADERS IN ENTERPRISE  
AND FINANCIAL EDUCATION

## Programme Overview

BP Community Enterprise Project (Intermediate) is an exciting social enterprise initiative for students at Year levels 7 and 8 (11-13 year olds) that culminates in a national competition with winning teams receiving excellence and merit awards (funds to implement their project). The social enterprise project focuses on schools partnering with a charitable or not-for-profit organisation in the community to identify an unmet need or problem. Students form teams (student companies), and through a series of lessons and practical business planning activities, they engage in enterprise and appreciate the importance of social entrepreneurship in their local community. The programme can be completed over one term and is ideal as a cross-curricular unit study. BP CEP is fully supported on the Trust's website: [www.yetrust.co.nz](http://www.yetrust.co.nz), and teachers are not required to attend a professional development workshop.

### The programme includes:

- Investigating what it means to be enterprising and entrepreneurial
- The importance of business contributions to social structures in New Zealand
- Investigating the benefits to the community through social awareness and enterprise
- Researching a problem or identified (and unmet) need of a charitable organisation in the local community
- Developing a realistic business plan for the chosen community project
- Identifying an innovative solution to the problem/need
- Entering a national awards competition (optional)

### BP CEP (Intermediate) delivers for students:

- Active involvement in and connection with local communities
- Opportunities to solve problems using decision making processes both individually and in groups
- Authentic learning experiences that develop values, knowledge, and competencies for lifelong learning
- Opportunities to engage in innovation and enterprise through community activity, using the Education for Enterprise approach
- Practical application of literacy and numeracy skills
- Authentic context to apply skills in English, mathematics, social sciences and technology learning areas
- Development of the key competencies

### BP CEP (Intermediate) delivers for teachers and schools:

- Opportunity to engage students in social responsibility through authentic learning experiences
- Opportunities to model the vision, principles and values of the New Zealand curriculum for students
- Opportunities to develop the key competencies of the New Zealand curriculum in students
- Opportunities to develop communities of interest (businesses, charities, media and interested stakeholders) to support student learning

- Assess student learning through achievement objectives from English, maths, social sciences and technology
- Personal growth in teaching approaches
- School recognition as a BP CEP (Intermediate) winner/participant

#### How does BP CEP (Intermediate) work?

- Students participate in a series of lessons to explore what it means to be enterprising and entrepreneurial and to appreciate the importance of social enterprise in local communities
- Students form teams and research problems/ needs of charitable organisations in their local community (**maximum of 6 students per team**)
- Students identify a charitable or not-for-profit organisation that they would like to work with
- Contact is made with the organisation and project defined
- Teams identify an innovative solution to the problem/ need of their chosen charity
- Teams develop a realistic business plan (maximum 8 x A4 pages) for the implementation of their community project **to a maximum of \$500**
- Teams enter their project into the national competition (closes Friday 28<sup>th</sup> September, 2012)

#### Key Dates

Schools can complete BP CEP (Intermediate) at any time during Terms One- Three. Entries to the national competition close on Friday 28<sup>th</sup> September, 2012 and winning schools will be notified no later than 25<sup>th</sup> October, 2012.

#### Curriculum Links

BP CEP (Intermediate) embodies a good deal of the **vision, principles and values** of the New Zealand curriculum. **Community Enterprise will encourage students to:**

- Be creative, and enterprising
- Continue to develop the values, knowledge, and competencies that will enable them to live full and satisfying lives
- Develop and demonstrate a range of attributes and skills that will help them become confident, connected, actively involved and lifelong learners:
  - Positive in their own identity
  - Motivated and reliable
  - Resourceful
  - Enterprising and entrepreneurial
  - Resilient
  - Able to relate well to others
  - Effective users of communication tools
  - Members of communities
  - Participants in a range of life contexts

- Contributors to the well-being of New Zealand
- Literate and numerate
- Critical and creative thinkers
- Active seekers, users and creators of knowledge
- Informed decision makers

Through BP CEP (Intermediate) students will be encouraged to:

- Reflect on their own learning process and to learn how to learn
- Engage the support of their families, whanau, and communities
- Look to the future by exploring such significant future focused issues as citizenship and enterprise

BP CEP (Intermediate) will encourage students to value:

- **Excellence**, by aiming high and persevering in the face of difficulties
- **Innovation, inquiry and curiosity**, by thinking critically, creatively and reflectively
- **Community and participation** for the common good
- **Integrity**, which involves being honest, responsible, and accountable and acting ethically

Through BP CEP (Intermediate) students will develop capabilities for living and lifelong learning:

- Thinking
- Using language, symbols and texts
- Managing self
- Relating to others
- Participating and contributing

## Lessons and Assessment

BP CEP (Intermediate) is supported with lesson plans and suggested assessment activities for teachers and students to use when investigating:

- what it means to be enterprising and entrepreneurial
- the importance of business contributions to social structures in New Zealand
- the benefits to the community through social awareness and enterprise
- problems/ needs of charitable organisations in the local community

Teachers are provided with teaching and learning materials and templates to assist student teams in developing realistic business plans for their chosen community project. Assessment materials will include self and team assessment templates.

All teaching and learning materials supporting BP CEP (Intermediate) are available free to download from the Young Enterprise Trust website (for schools that register for the programme and/or competition).

## National Competition

BP CEP (Intermediate) culminates in a national competition to acknowledge excellence in student achievement, and enable winning teams to implement their community projects.

### The competition format will include:

- Entries close on Friday 28<sup>th</sup> September, 2012
- Entries will be judged by BP New Zealand staff.
- Winners will be announced no later than 25<sup>th</sup> October, 2012
- **One Excellence Award** for BP CEP (Intermediate) will be made. The award includes:
  - \$1000 towards the implementation of the community project
  - ipod Nanos for the winning team members (maximum six)
  - Award trophy
- **Five Merit Awards** to a maximum of \$500 for winning teams to implement their community project

### Criteria for the Business Plan

Schools that register for BP CEP (Intermediate) are provided with detailed criteria of what must be included in the business plan (maximum 8 x A4 pages). Descriptors for each of the criteria, along with score weightings are also provided.

### Award Ceremonies

Certificates will be presented to winning teams at the project site or at a school assembly. Where possible, Young Enterprise Trust will arrange for someone to represent us at the presentation. Schools are encouraged to get local media along.

By accepting the prize, the prize winners agree to participate in any publicity arrangements that BP New Zealand and/or Young Enterprise Trust may reasonably require in relation to this competition.

## Registration

A registration form is provided with this information pack. School's wishing to register for Community Enterprise need to fill out the details and fax back the form to: **(04) 570 0453**

Online registration is also available and takes just a few minutes to complete.  
[http://www.surveymonkey.com/s/Primary\\_Programmes\\_Registration\\_2012](http://www.surveymonkey.com/s/Primary_Programmes_Registration_2012)

## BP CEP (Intermediate) - School Registration - 2012

**Please complete and fax to 04 570 0453**

School:
Contact Teacher:
Contact Teacher's email address:

Approx. number of students involved in BP CEP (Intermediate) (maximum 6 students per team)	
Year levels of students involved in the programme	
Which term/s will the programme run (please circle)	Term 1                      Term 2                      Term 3

We wish to be registered in BP CEP (Intermediate)

Principal's Signature: \_\_\_\_\_