

Principal comments

"I can thoroughly recommend the SELL programme. Our Y10 students learnt so much and were inspired by this practical business experience. An outstanding learning model."

Roger Menzies, Principal, Feilding High School

"SELL is an excellent programme to introduce our students to business concepts. The results are rewarding but the process of getting the results is challenging. The learning that takes place is extremely valuable."

Soana Pomaka, Principal, Tamaki College

"SELL represents an opportunity for our students to participate in a programme that is designed to give them some key skills and knowledge around business. It succeeds in doing this but it also succeeds in giving students ideas around socialising in formal settings, meeting deadlines and the consequences of not meeting them. It has helped to create friendships between students who might otherwise not have socialised together. It is intensive and highly rewarding for them."

Chris Grinter, Principal, Rotorua Boys' High School

"The SELL BusinessNZ Planning experience provides a unique real time experience for our young women that requires them to problem solve, think creatively, network and team build in an atmosphere of competition and challenge. It encompasses all of the key competencies of the revised New Zealand curriculum as the students develop their thinking skills, self manage, participate and contribute to their team and relate to others. They also use and experience a wide variety of communication skills and media to develop their business and product as they strive to convince the judges that their business merits the top award.

SELL provides valuable links to the business community by the presence of expert judges who advise the students as well as experiencing themselves what secondary school students are capable of, given the right entrepreneurial environment. Places on the SELL experience are highly sought after by students from both Tauranga Girls' and Tauranga Boys' Colleges."

Pauline Cowens (Tauranga Girls' College)

Many thanks for presenting a great programme to our year 10 students. This was a great opportunity for our students and I was delighted to see how you had managed to keep their enthusiasm high for three days-in fact I think they were still on their way up on Friday afternoon. The learning model you use is excellent and represents all of the key elements of the new curriculum.

Terry Collett (Mt Maunganui College)
