

Coordinators Mark (40%)

Element	As evidenced by:	Mark
Communication	<ul style="list-style-type: none"> • Electronic copy of Minutes for 4 company meetings received • Invitation to company meeting received • Invitation to product launch received • Business card produced and hard copy sent to co-ordinator 	4 2 2 2
Mentor	<ul style="list-style-type: none"> • Summary of two meetings with a mentor or business adviser or business teacher in the YES year (cc mentor or teacher) 	4
Media Participation & Public Relations	<ul style="list-style-type: none"> • E-Market link sent • Scan of newspaper item or video/audio/web evidence • Media Release sent to media and copied to co-ordinator (correct use of Lion Foundation YES name) • YES logo is used on a public document eg press release, invitation, advertisement 	2 2 2 2
Oral Presentation	<ul style="list-style-type: none"> • Written summary received on time as requested by the Regional Co-ordinator • Presentation is completed on the set date 	4 4
Trade Fair and Expo	<ul style="list-style-type: none"> • RSVP sent in on time • Stall set up and students on-site for duration of Trade Fair OR • If unable to attend official trade fair, team to create own sales event and send photo to RC 	1 3
Attendance at:	<ul style="list-style-type: none"> • E-Day Any two of: <ul style="list-style-type: none"> • Business Plan Presentation Seminar/workshop • Annual Report Writing Seminar/workshop • Other activity as arranged by Regional Co-ordinator 	2 /4
Total		40