

Coordinators Mark (40%)

Element	As evidenced by:	Mark
Communication	<ul style="list-style-type: none"> Electronic copy of Minutes for 4 company meetings received 	4
	<ul style="list-style-type: none"> Invitation to company meeting received 	2
	<ul style="list-style-type: none"> Invitation to product launch received 	2
	<ul style="list-style-type: none"> Business card produced and hard copy sent to co-ordinator 	2
Mentor	<ul style="list-style-type: none"> Summary of two meetings with a mentor or business adviser or business teacher in the YES year (cc mentor or teacher) 	4
Media Participation & Public Relations	<ul style="list-style-type: none"> E-Market link sent 	2
	<ul style="list-style-type: none"> Scan of newspaper item or video/audio/web evidence 	2
	<ul style="list-style-type: none"> Media Release sent to media and copied to co-ordinator (correct use of Lion Foundation YES name) 	2
	<ul style="list-style-type: none"> YES logo is used on a public document eg press release, invitation, advertisement 	2
Oral Presentation	<ul style="list-style-type: none"> Written summary received on time as requested by the Regional Co-ordinator 	4
	<ul style="list-style-type: none"> Presentation is completed on the set date 	4
Trade Fair and Expo	<ul style="list-style-type: none"> RSVP sent in on time 	1
	<ul style="list-style-type: none"> Stall set up and students on-site for duration of Trade Fair <p>OR</p> <ul style="list-style-type: none"> If unable to attend official trade fair, team to create own sales event and send photo to RC 	3
Attendance at:	<ul style="list-style-type: none"> E-Day <p>Any two of:</p> <ul style="list-style-type: none"> Business Plan Presentation Seminar/workshop Annual Report Writing Seminar/workshop 	2 /4

	<ul style="list-style-type: none">• Other activity as arranged by Regional Co-ordinator	
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Total

40